



Liverpool Children's Festival of Reading 2021 - Cultural Programme Brief

1. Background and context

The Liverpool Learning Partnership (LLP) is a key member of Liverpool's [Local Cultural Education Partnership](#) (LCEP), which supports Arts Council England's [cultural education challenge](#). The LCEP vision is that:

Every child in Liverpool has the opportunity to participate in great art and culture (to create, make and compose; visit, experience and critically review; participate, contribute and take part) improving their quality of life and their educational and employment outcomes.

Amongst the priorities within LLP's strategy are the following:

- Increase opportunities for children and young people to take part in quality art and cultural experiences through engaging the local arts and cultural sector with schools.
- Increase the proportion of children reading for pleasure to improve their attainment and wellbeing

The [June-July 2019 Liverpool Children's Festival of Reading June-July 2019](#) was the first time LLP offered schools the chance to engage pupils in a city-wide celebration of books, authors, poets and illustrators. A total of 106 LLP member schools and 5864 pupils participated in free author sessions held in school settings across the city.

Plans for 2020 were prevented from happening because of the pandemic. However, the festival has now moved online for January-February 2021 and will introduce children and young people to a diverse range of literary role models. Schools are currently able to find out more and link to the Eventbrite booking pages here: <http://www.liverpoollearningpartnership.com/author-events-online/>.

Working closely with LLP, the LCEP has identified an opportunity for cultural partners to enrich children's experiences of the festival. We will commission arts and cultural partners to offer additional activities to support **five** of the author events. Arts and cultural activity will support schools to explore five themes that align to author texts featured in the festival: **Space and Nature; Kindness and Friendship; Image and Identity; Black History; and We Love Words.**

2. Timescale, roles and responsibilities, selection criteria and fee

Arts and cultural partners will need to work to the following timescale:

Date	Activity
Week beginning 30 Nov 2020	LLP circulates brief
Monday 4 th Jan 2021	Deadline to apply
By Monday 11 th Jan 2021	LLP selects partners
By Monday 18 th Jan 2021	LLP issues contracts
Between Monday 25 th Jan until end Feb 2021	Cultural partners deliver sessions
By 31 st March 2021	Cultural partners submit report/case study

You will align your programme to the author events listed below (in date order), supporting pupils to explore the relevant theme/text(s). Some events will feature more than one text by the author. For more detail, and to help you develop ideas to complement the event(s), please refer to the attached overview of the texts featured.

Date and Eventbrite booking link	Theme	Author	Key Stage/Age
Monday 25th January, 9.30am	KINDNESS AND FRIENDSHIP	Matt Goodfellow	KS2, age 7-11
Monday 25th January, 1.30pm Thursday 28th January 1.30pm	IMAGE AND IDENTITY	Susannah Lloyd	KS1, age 5-7
Tuesday 26th January, 9.30am and 1.30pm	WE LOVE WORDS	Pippa Pixley	EYFS/Y1, age 3-7
Wednesday 27 th January- TIMES TBC	KINDNESS AND FRIENDSHIP	Jennifer Killick	Secondary Special Schools
Thursday 28th January, 9.30am	BLACK HISTORY	Catherine Johnson	Upper KS2/KS3, age 10-14
Friday 29th January, 9.30am	KINDNESS AND FRIENDSHIP	Smriti Prasadam-Halls	KS1, age 5-7
Monday 1st February 9.30am Tuesday 2nd February 1.30pm	SPACE AND NATURE	Dom Conlon	KS2, age 7-11
Monday 1st February, 1.30pm	IMAGE AND IDENTITY	Marie Basting	Lower KS2, age 7-8
Tuesday 2nd February, 9.30am Thursday 4th February 9.30am	WE LOVE WORDS	Karl Nova	Any
Wednesday 3rd February, 9.30am	IMAGE AND IDENTITY	Kathryn Evans	Y8+, age 12+
Monday 8th February, 9.30am	BLACK HISTORY	Patrice Lawrence	Upper KS2, age 10-11
Tuesday 9th February, 9.30am	IMAGE AND IDENTITY	Patrice Lawrence	Y8+, age 12+

Your role and responsibilities will include:

- Designing your activity as a FREE ‘cultural programme’ that follows on from and complements an author event; and creating all promotional material and content for your activity. LLP will then promote your programme via email, www.culturepool.org and social media.
- Programming your sessions to take place AFTER the author event, giving schools as much notice as possible to sign up for pupils to participate in sessions. Your first session could happen on the afternoon after the event, a day later, or a week later, depending on how you want it to work and how much notice you’re giving schools to book.
- Setting up and administrating the booking system (e.g. Eventbrite), allowing up to 100 schools to book onto and attend each session online. This will outline the scheme of work you will deliver

post-author-event, including details of: dates/times; session plans and how each session relates to the theme/author text(s); learning objectives and outcomes; any instructions for teachers about how to access/support/resource the sessions. You will also include an opportunity for teachers to take part in an optional pre-session questionnaire to gather their hopes/expectations.

- Deliver a scheme of work of three one-hour interactive online sessions (or between 30mins-1hr for younger children), to support pupils to creatively engage with the themes within the author's text(s). This may include suggestions for follow-up activity in class/at home for pupils, before/in between/after your actual sessions.
- Organise a post-session evaluation questionnaire for participating schools to complete, to review the sessions and capture feedback from pupils and staff. This may include some direct conversations/dialogue with a few teachers/pupils if this is feasible, via telephone/online.
- Produce a report and case study to summarise and evaluate your activity (templates provided). This may include links to short clips of filmed activity.

Selection criteria - LLP will commission cultural partners based on:

1. Potential for activity to support pupil creativity & innovation
2. Relevance of scheme of work to theme/needs of teachers
3. A clear plan for being ready to deliver activity and make it accessible to schools within the timescale

Fee: £1000 per theme/cultural partner. This covers: 3 x 1hr online sessions per theme/topic @ £150 each; 3 x half day planning/evaluation/report-writing sessions @ £150 each; resources/admin costs: £100

Total = £1000

3. How to apply

1. Please send a 1-page covering letter to alice@liverpoollearningpartnership.com by: **Monday 4th January 2021 (10.00)**, with details of:
 - The theme(s) you would like to support, and the author event(s) for each theme that you would like to align to (you may respond to more than one theme).
 - How you meet selection criteria 1 and 2
2. Please also submit a 2-page plan outlining how you will meet selection criteria 3

4. Objectives and intended outcomes of the programme

Young people will access/achieve:

- Experiences of art and culture that develop their skills to express their thoughts, preferences and opinions about literature, individually and/or in discussion with peers.
- Cultural literacy and knowledge about arts and culture – enjoyment, understanding and appreciation of different art and cultural forms and new artistic and creative skills.
- Increased confidence and readiness to engage with arts and culture.

Thank you for your interest.